
**BFA Graphic Design
Portfolio Review**

**DsGD 104
Introduction to Graphic Design**

Fall 2005

The Graphic Design Program is looking for the student who has the ability to investigate and synthesize the needs of communication. The student who has a grasp of the techniques for the presentation of ideas and is able to utilize the common tools of the profession from concept sketches to comprehensives. Students who have the ability to define problems, to determine design priorities, to do research, to conceptualize and evaluate alternatives, to coordinate project elements, and to communicate concepts.

Because the Professional Design Programs are highly demanding, it is necessary that each student who plans entry at the upper division level, Bachelor of Fine Arts Degree, submit a portfolio for faculty review. The portfolio is an advising and admission procedure to assure that students are prepared for upper division.

The Graphic Design Program requires completion of the following courses before entering DsGD 104.

(SJSU courses or equivalents):

- Art 12** 2d Concepts
- Art 14** Color
- Art 24** Beginning Drawing
- Art 26** Representational Drawing
- DsGD 83** Digital Applications Basic

All students enrolled in DsGD 104 Introduction to Graphic Design *must* participate in the portfolio review in order to enroll in DsGD 105.

Portfolio format

- All class projects from DsGD 104
- Any one (1) project from DsGD 99
- A stamped self addressed #10 envelope
- Information Form (completed)
- Evaluation Form (insert your name at top)

Portfolio instructions

- Attach a label to the back on all projects, in the lower right hand corner, and on the bottom of the box.
- Submit in 17"× 22"× 2" black Dura-Tote V419H portfolio, *no exceptions*. (available in the Spartan Bookstore)
- Place the #10 envelope, Information Form, and Evaluation Form in a 9" ×12" envelope and attach label to the upper left-hand corner of the front of the envelope. (9" side).
- Address label should be attached to the upper left-hand corner of the horizontal (22" side) portfolio cover flap.

Where to submit your portfolio

Portfolios will be collected by each instructor teaching DsGD 104.

Where to pick up your portfolio

Portfolios must be claimed from 216a within the first 3 weeks of the Spring 2005 semester. Unclaimed portfolios will be discarded.

For students accepted to DsGD 105, the Evaluation Form is your proof of prerequisite. Please make sure to bring the Evaluation Form to DsGD 105 the first day of class in the Spring.

Name

Address

City State Zip

Phone

Course	Semester(s) (current semester included)	Instructor(s) and grade (grades from past semesters only)
DsGD 99 Intro to Typography		
DsGD 99 Intro to Typography		
DsGD 104 Intro to Graphic Design		
DsGD 104 Intro to Graphic Design		
DsGD 105 Interm Graphic Design		

Labels for projects 1, 2, 4 and one additional work from DsGD 99

BFA Graphic Design Portfolio Review	DsGD 104 Introduction to Graphic Design	Fall 2005	BFA Graphic Design Portfolio Review	DsGD 104 Introduction to Graphic Design	Fall 2005
_____			_____		
last name	first name		last name	first name	
_____			_____		
project			project		
_____			_____		
instructor			instructor		
BFA Graphic Design Portfolio Review	DsGD 104 Introduction to Graphic Design	Fall 2005	BFA Graphic Design Portfolio Review	DsGD 99 Introduction to Typography	Fall 2005
_____			_____		
last name	first name		last name	first name	
_____			_____		
project			project		
_____			_____		
instructor			instructor		

Label for 9"x 12" envelope

Label for portfolio

BFA Graphic Design Portfolio Review	DsGD 104 Introduction to Graphic Design	Fall 2005	BFA Graphic Design Portfolio Review	DsGD 104 Introduction to Graphic Design	Fall 2005
_____			_____		
last name	first name		last name	first name	
_____			_____		
address city zip			address city zip		
_____			_____		
phone	instructor and section no.		phone	instructor and section no.	

Name _____

As you review this Portfolio Evaluation Form, please bear in mind that portfolio reviews are held primarily for your benefit. Additionally, the faculty feels that portfolio reviews are one of the most difficult and important faculty responsibilities.

Portfolio reviews are held in an effort to continually monitor and raise the level of student work. The reviews are based on the quality of the work submitted. Faculty judgments are as objective as possible.

These reviews also serve as the primary method of keeping the graphic design faculty informed of the development and progress in the major courses.

Participating faculty

Kristina Bell
Chuck Byrne
Chang Sik Kim
Joe Miller
Randall Sexton
Lanning Stern

Where to pick up your portfolio

Portfolios must be claimed from 216a within the first 3 weeks of the Spring 2005 semester. Unclaimed portfolios will be discarded.

**Retain this form for admittance into
DsGD 105 in the Spring 2006 semester.**

Accepted to DsGD 105

Your portfolio at this stage of your development shows promise and contains work which demonstrates an understanding of the objectives of communication, and of design principles and attributes. We encourage you to work hard in DsGD 105 to improve your problem solving and conceptual skills, and to demonstrate greater command of the design principles.

Accepted to DsGD 105

Your portfolio at this stage of your development contains very mixed results. You must work hard to improve your work, demonstrate greater problem solving and form giving skills and a command of the design process.

Not accepted to DsGD 105

Your portfolio at this stage of your development does not reflect a command of problem solving and formgiving skills that we expect of graphic design students. You may wish to consider retaking DsGD 104 to improve your understanding of basic design principles.
